



AIDN QLD ANNUAL DINNER 2021 SPONSORSHIP PACKAGES

The Australian Industry & Defence Network is the premier Australian industry association representing Defence Small to Medium Enterprises (SMEs). AIDN has grown from humble beginnings to represent in excess of 1000+ member companies with almost 200 based in Queensland.

This is an invitation to “diarise” our dinner event for 2021 and would like to offer you priority consideration to sponsor this highly visible event.

The AIDN QLD Dinner will be held in Brisbane on 10th of November 2021 at the Hilton Brisbane.

BENEFITS TO YOUR COMPANY BY SPONSORING THE AIDN QLD DINNER

- ◆ A recognized contribution to a national Defence event;
- ◆ Marketing exposure to all AIDN QLD members and senior Defence representatives;
- ◆ Direct access to an audience comprised of your clients, current and potential

- ◆ Broadened exposure by acknowledgment in all print material including the proceedings and AIDN National website;
- ◆ Exposure at the Event through signage, announcements and AV display;
- ◆ Professional photography of your sponsored table, guests and staff;
- ◆ Free tickets to the event dependent on level of sponsorship;

To sponsor the AIDN QLD Annual Dinner, simply choose the sponsorship option that suits you and email the AIDN Team at info@aidn.org.au



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PLATINUM SPONSORSHIP (ONE ONLY) \$15,000 + GST

- ◆ Platinum status on promotional marketing materials
- ◆ Opportunity to speak at the dinner
- ◆ Acknowledged as platinum sponsor
- ◆ Display of company banner
- ◆ **Ten (10) tickets to the dinner**
- ◆ A/V presentation displayed during the dinner
- ◆ Professional photography of your VIP guests and staff

GOLD SPONSOR (MAX 2) \$7,500 + GST

- ◆ Gold status on promotional marketing materials
- ◆ Acknowledged as gold sponsor
- ◆ Display of company banner
- ◆ **Six (6) tickets to the dinner**
- ◆ A/V presentation displayed during the dinner
- ◆ Professional photography of your VIP guests and staff

SILVER SPONSOR (MAX 4) \$4,000 + GST

- ◆ Silver status on promotional marketing materials
- ◆ Acknowledged as silver sponsor during the dinner
- ◆ Display of company banner
- ◆ **Four (4) tickets to the dinner**
- ◆ A/V presentation displayed during the dinner
- ◆ Professional photography of your VIP guests and staff

BRONZE SPONSOR (SME's ONLY) \$2,000 + GST

- ◆ Bronze status on promotional marketing materials
- ◆ Acknowledged as bronze sponsor
- ◆ Display of company banner
- ◆ **One (1) complimentary dinner tickets**
- ◆ A/V presentation display during dinner
- ◆ Professional photography of your VIP guests and staff

PRE-DINNER DRINKS RECEPTION SPONSOR \$1,000 + GST

- ◆ Acknowledged as Pre-dinner drinks reception sponsor